

SYDNEY HARRIS

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EDUCATION

Savannah College of Art and Design, Savannah, GA

June 2027

Bachelor of Fine Arts: Fashion Marketing and Management (Business, Fashion Photography, Art Direction)

- Awards: Dean's List Honors Recipient (5x)
 - GPA: 3.75
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PROFESSIONAL EXPERIENCE

Owner

December 2019 - Present

Sydney Harris Photography, Cary, NC

- Enhanced client experiences by delivering timeless photographs, ensuring every session was memorable and personalized.
- Amplified brand visibility through strategic marketing across various channels, notably growing social media presence and audience engagement.
- Successfully aligned with client visions by conducting detailed planning sessions, resulting in highly personalized and impactful photography experiences.

Personal Assistant

November 2021 - December 2023

My Friend Teresa Studios, Cary, NC

- Transformed client meeting settings by reorganizing and redesigning the studio, fostering a creative and engaging environment.
- Elevated the quality of final client photos by assisting with retouching and employing advanced editing techniques.
- Streamlined studio operations by effectively supporting day-to-day project tasks and ensuring smooth workflows.
- Enhanced the studio's online presence by developing and editing social media templates and creating cohesive and visually appealing content to drive customer engagement.

Barista

June 2023 - August 2023

Ashley's Harvest Moon Cafe, Holly Springs, NC

- Elevated customer satisfaction by crafting personalized coffee beverages, ensuring every order met individual preferences.
- Strengthened café efficiency by managing high-volume orders during peak hours while maintaining quality and speed of service.
- Boosted repeat business through exceptional customer service, fostering a welcoming and memorable experience for patrons.

Dance Instructor

December 2019 - September 2022

Studio One Dance Center, Apex, NC

- Cultivated students' skills and passion for dance by instructing classes of up to 30 dancers to deliver structured, engaging lessons.
 - Contributed to creating innovative and competitive routines by choreographing award-winning dances for elite-level dancers aged 9-12.
 - Supported dancers' growth and artistic expression by developing comprehensive lesson plans, fostering both skill development and creativity.
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RELEVANT PROJECT EXPERIENCE

SCAD Study Abroad Ambassador

January 2024 - December 2025

Savannah College of Art and Design, Savannah, GA

- Enhance student knowledge about study abroad opportunities by providing detailed insights and answering queries during information sessions.
- Boost awareness of study abroad programs by actively participating in accepted student celebrations, showcasing the benefits and experiences of studying abroad.
- Encourage participation in study abroad programs by conducting pre-departure orientations, effectively preparing students for their international academic journeys.

Pre-College Photography Program

July 2022

Fashion Institute of Technology, New York, NY

- Expanded photography knowledge through FIT classes, focusing on studio photography, lighting techniques, and equipment usage.
 - Enhanced skills in working with professional models by actively participating in practical sessions and receiving mentorship from FIT professors.
 - Applied learned techniques collaboratively in group settings to develop editorial photoshoots, producing professional-quality images through hands-on experience.
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SKILLS, CERTIFICATIONS, & INVOLVEMENT

Technical Skills: Adobe Illustrator, Adobe Lightroom Classic, Adobe Indesign, Adobe Photoshop, Figma, Canva

Certifications: Adobe Photoshop Certified, Canva Graphic Design Essentials Certified, HubSpot Academy Growth Driven Design Certified, HubSpot Academy SEO Certified

Involvement: SCAD Music Production Club Member, SCAD Swarm Dance Club Member, SCAD Slow Fashion Club Member